

GovStrat Limited

Offers

HIGH IMPACT STRATEGIC PLANNING

Customized deliverables --whether training or corporate retreat planning and facilitation-- meeting the unique needs of different clients.

- How is your strategic planning process?
- Is your organisation strategic plan well crafted and being implemented?
- Are you linking corporate goals with individual performance objectives?
- Are you achieving buy-in?

GovStrat's Lead Strategic Planning Facilitator, Mr. Vindel Kerr, has trained more than 400 Caribbean Executives from at least 60 companies in the last 24 months.



Vindel Kerr, ASc (CASE, Jamaica);
BSc (UWI, Trinidad);
MBA (Rutgers, USA);
Doctoral Candidate (Univ. Manchester, UK)

CONTENT:

Covers the entire strategic planning process and seeks to link Corporate Goals with individual Employee Performance Objectives. Participants will obtain working knowledge of the Balance Scorecard as an increasingly relevant tool in Strategic Planning, as well as other alternative models.

EXPECTED OUTCOME

PARTICIPANTS WILL:

- Exert greater level of participation and value-added as team members in the development and implementation of their organizations Strategic Plans.
- Lead their organizations strategic planning process with greater confidence.
- Become coaches in guiding team members during development and implementation stages.
- Be empowered to recognize and write appropriate statements of Vision, Mission, Goal, Objective and Strategy for their varied business.
- Review and evaluate Strategic Planning Processes.

WHO SHOULD ATTEND:

Corporate/Strategic Planners; CEOs; CFOs; COOs; Directors of Corporate Boards; Business Analyst; Marketing; HR; Training; Auditing; Accounting; Business Development Executives; Risk Managers; Legal Counsels; Business Consultants; Self-employed Professionals; etc.

Contact GOVSTRAT:

Call : 1 (876) 960-5356; 1 (876) 960-4522

Fax: 1 (876) 960-3712;

E-mail: govstrat@cwjamaica.com

Website: www.caribbean-governance.com